

Publisher Fraud Policy Agreement
Updated November 14, 2019

mobileFused takes fraudulent activity very seriously.

We have developed sophisticated and effective processes within mTrack to flush out suspicious calls.

We also have an in-house disposition team that listens to and scores calls.

If traffic is flagged as suspicious either by mTrack or the disposition team, you will be asked to pause all campaigns pending a full review of the traffic.

PLEASE NOTE: If calls are confirmed fraudulent, the publisher will be removed from the network and becomes ineligible for payment. We will also pursue legal action when necessary.